

4.3 - Rules of Logarithms

Let M, N be real numbers.

① Product Rule

$$\log_a MN = \log_a M + \log_a N$$

Ex ① $\log_3 (27) = \log_3 (9 \cdot 3) = \log_3 9 + \log_3 3 = 2 + 1 = 3$

② $\ln((x+1)(x+2)) = \ln(x+1) + \ln(x+2)$

③ $\log x + \log y = \log xy$

② Quotient Rule

$$\log_a \frac{M}{N} = \log_a M - \log_a N$$

Ex ① $\log_3 \left(\frac{x+1}{3x^2-7} \right) = \log_3 (x+1) - \log_3 (3x^2-7)$

② $\log_3 \left(\frac{9}{5} \right) = \log_3 9 - \log_3 5$
 $= 2 - \log_3 5$

③ $\log \left(\frac{x}{4} \right) = \log x - \log 4$

③ Power Rule

$$\log_a M^r = r \cdot \log_a M$$

Ex ① $\ln 5^7 = 7 \cdot \ln 5$

② $\log 5^{3/2} = \frac{3}{2} \log 5$

③ $\log_3 \sqrt{x} = \log_3 x^{1/2} = \frac{1}{2} \cdot \log_3 x$

~~④ $\log (x^2+1) = 2 \log (x+1)$ not correct~~

④ $\log (x^2+1)^3 = 3 \log x^2+1$

$$\textcircled{5} \log \sqrt[3]{x} = \log x^{1/3} = \log x^{-1/3} = -\frac{1}{3} \log x$$

A Ton of Examples

• Given that $\log_5 z = 3$ and $\log_5 y = 2$, evaluate:

$$\textcircled{1} \log_5(yz) = \log_5 y + \log_5 z = 2 + 3 = 5$$

$$\begin{aligned} \textcircled{2} \log_5(125y^7) &= \log_5 125 + \log_5 y^7 \\ &= 3 + 7 \cdot \log_5 y \\ &= 3 + 7 \cdot 2 \\ &= 17 \end{aligned}$$

$$\begin{aligned} \textcircled{3} \log_5 \sqrt{\frac{z}{y}} &= \log_5 \left(\frac{z}{y}\right)^{1/2} = \frac{1}{2} \cdot \log_5 \frac{z}{y} \\ &= \frac{1}{2} \cdot (\log_5 z - \log_5 y) \\ &= \frac{1}{2} \cdot (3 - 2) = \frac{1}{2} \end{aligned}$$

$$\textcircled{4} \log_5 \frac{y}{z} = -1$$

$$\begin{aligned} \textcircled{5} \log_5 y^2 z^3 &= \log_5 y^2 + \log_5 z^3 \\ &= 2 \log_5 y + 3 \log_5 z \\ &= 2 \cdot 2 + 3 \cdot 3 \\ &= 4 + 9 \\ &= 13 \end{aligned}$$

• Write each expression in expanded form

$$\begin{aligned} \textcircled{1} \log_2 \frac{x^2(x-1)^3}{(2x+1)^4} &= \underbrace{\log_2 x^2(x-1)^3}_{\text{green}} - \underbrace{\log_2 (2x+1)^4}_{\text{red}} \\ &= \log_2 x^2 + \log_2 (x-1)^3 - 4 \cdot \log_2 (2x+1) \\ &= 2 \log_2 x + 3 \log_2 (x-1) - 4 \log_2 (2x+1) \end{aligned}$$

$$\begin{aligned} \textcircled{2} \quad \ln \sqrt{x^3 y^2 z^5} &= \frac{1}{2} (\ln x^3 + \ln y^2 + \ln z^5) \\ &= \frac{1}{2} (3 \ln x + 2 \ln y + 5 \ln z) \\ &= \frac{3}{2} \ln x + \ln y + \frac{5}{2} \ln z \end{aligned}$$

$$\textcircled{3} \quad \log \frac{2x-1}{x+4} = \log 2x-1 - \log x+4$$

$$\begin{aligned} \textcircled{4} \quad \ln \sqrt{\frac{4xy}{z}} &= \frac{1}{2} (\ln 4xy - \ln z) \\ &= \frac{1}{2} (\ln 4 + \ln x + \ln y - \ln z) \end{aligned}$$