

3.1 - Quadratic Functions

- A function f given by the rule

$$f(x) = ax^2 + bx + c, \quad a \neq 0$$

is called a quadratic function

Standard Form

$$f(x) = a(x-h)^2 + k, \quad \text{where } (h, k) \text{ is the vertex of the parabola.}$$

Ex: ① Find standard form of a function f whose graph has vertex $(2, -1)$ & passes through $(1, 4)$.

$$\begin{aligned} \cdot f(x) &= a(x-2)^2 + (-1) \\ &= a(x-2)^2 - 1 \end{aligned}$$

$$\cdot f(1) = 4$$

$$\begin{aligned} 4 &= f(1) = a(1-2)^2 - 1 \\ &= a(-1)^2 - 1 \\ &= a - 1 \end{aligned}$$

$$\text{So } a = 5.$$

$$f(x) = 5(x-2)^2 - 1$$

② Vertex: $(-3, 2)$, passes through: $(1, 4)$

$$f(x) = a(x+3)^2 + 2$$

$$f(1) = 4$$

$$\begin{aligned} 4 &= f(1) = a(4)^2 + 2 \\ &= 16a + 2 \end{aligned}$$

$$4 = 16a + 2$$

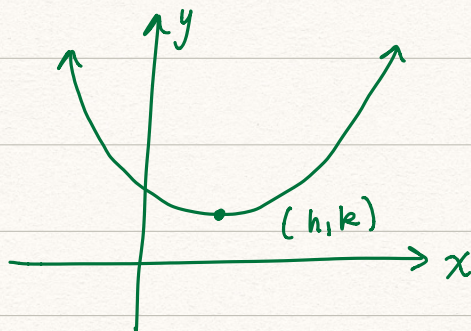
$$2 = 16a$$

$$a = \frac{2}{16} = \frac{1}{8}$$

$$f(x) = \frac{1}{8}(x+3)^2 + 2$$

Facts: ① If $a > 0$, the parabola opens up.
If $a < 0$, " " " " " down.

② If $a > 0$, the function f has a minimum value of k at $x = h$.



If $a < 0$, " " " " " maximum value of k at $x = h$.



Graphing a Quadratic Function

Steps: ① Complete the square to get into standard form.

② Opens Up/Down?

③ Find Vertex

④ Find x-intercepts & y intercepts (if any).

$$\begin{aligned}
 \underline{\text{Ex:}} \quad \textcircled{1} \quad f(x) &= 2x^2 + 8x - 10 \\
 &= 2(x^2 + 4x - 5) \\
 &= 2\left(\underbrace{x^2 + 4x + 4}_{\text{adding 0}} - 4 - 5\right) \\
 &= 2((x+2)^2 - 4 - 5) \\
 &= 2((x+2)^2 - 9) \\
 &= 2(x+2)^2 - 18
 \end{aligned}$$

vertex: $(-2, -18)$

Opens Up/Down? opens up, since $2 > 0$.

x-intercepts: $0 = 2x^2 + 8x - 10$

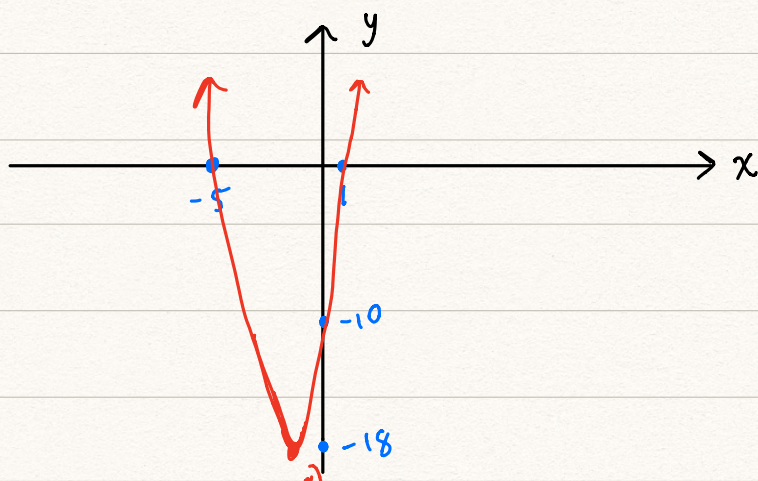
$$x = \frac{-8 \pm \sqrt{64 - 4(2)(-10)}}{2(2)}$$

$$= \frac{-8 \pm \sqrt{144}}{4}$$

$$= \frac{-8 \pm 12}{4} \quad \begin{matrix} \nearrow -\frac{8+12}{4} = 1 \\ \searrow -\frac{8-12}{4} = -5 \end{matrix}$$

$$\searrow -\frac{8-12}{4} = -5$$

y-intercept: $f(0) = 2(0)^2 + 8(0) - 10$
 $= -10$



Note: Given $f(x) = ax^2 + bx + c$, the x-value of the vertex is $h = \frac{-b}{2a}$, and the y-value of the vertex is $k = f(h)$.

Ex: Find vertex of parabola: $f(x) = 2x^2 + 8x - 10$.

$$h = \frac{-b}{2a} = \frac{-8}{2(2)} = \frac{-8}{4} = -2$$

$$\begin{aligned} k &= f(h) = f(-2) = 2(-2)^2 + 8(-2) - 10 \\ &= 2(4) - 16 - 10 \\ &= 8 - 16 - 10 \\ &= -18 \end{aligned}$$

Applications:

① Total cost of a product is $C(x) = 200 - 50x + x^2$ where $x =$ number of units produced. Find the x-value for which the total cost is minimum.

• $1 =$ coeff. on x^2 is > 0 . So parabola opens up.

Hence the minimum value of C is $y = k$

at $x = h$, where (h, k) is the vertex.

$$h = \frac{-b}{2a} = \frac{-(-50)}{2(1)} = \frac{50}{2} = 25.$$

② We want to build a rectangular pen that borders a river on one side. We have 100 ft. of fence to work with. What is the maximum area that can be enclosed?



• Area is length times width.

Let $x = \text{width}$, $y = \text{length}$.

• The perimeter of our pen is

$$x + y + x = 2x + y.$$

We know we only have 100 ft.

of fence to work with, so our

perimeter is $100 = 2x + y$.

• We want to maximize area = xy . But we need a quadratic expression in order to find a maximum, and xy is not a quadratic expression.

However, since $2x + y = 100$ then $y = 100 - 2x$.

So xy becomes

$$xy = x(100 - 2x) = 100x - 2x^2,$$

which is a quadratic expression.

Since $-2 < 0$, the parabola opens down, and from Fact (2), the maximum value is $y = k$, the y value of the vertex. Let's first find the x -value of the vertex:

$$h = \frac{-b}{2a} = \frac{-100}{2(-2)} = \frac{-100}{-4} = 25.$$

Remember, 25 is not the maximum. It is the x -value that gives the maximum value k when we plug 25

$$\begin{aligned} \text{into the expression. So: } & 100(25) - 2(25)^2 = 2500 - 1250 \\ & = 1250 \end{aligned}$$